

YES on

Good for kids, Good for Sacramento!

G



Vote YES on Measure G by mail or at your local Vote Center on March 3!

Measure G creates the Sacramento Children's Fund — without raising taxes!



By passing Measure G, we will:

- Fight youth homelessness
- Expand funding for youth mental health programs
- Help kids stay safe and continue to grow after school and in the summer
- Provide career-based internships for teenagers
- Expand mentorship programs for kids of all ages

...without raising taxes!

Measure G: Accountability and Responsibility

- Measure G does not raise taxes — instead, it is paid for with just 2.5% of Sacramento's General Fund
- Measure G comes with strict accountability measures and regular evaluation, so we know the money is being spent in exactly the right ways

Sacramento's youth, parents,
teachers, and pediatricians agree:

Vote YES on Measure G



“Voting yes on Measure G will allow us to reach out to more students, and be able to change more lives, here in Sacramento.”

Xiong, Mom & Youth Counselor



Ad paid for by Yes on Measure G – Sacramento Kids First sponsored by child advocacy organizations. Committee major funding from Yes on Measure G, East Bay Asian Youth Center (nonprofit 501(c)(3)).

7000 Franklin Boulevard, Suite 1090
Sacramento, California 95823

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Measure G is endorsed by:

Assemblymember Kevin McCarty
American Academy of Pediatrics California Chapter 1
Sacramento City Teachers' Association

Eric Guerra, Vice Mayor,
City of Sacramento

Jay Schenirer, City Councilmember,
City of Sacramento

Allen Warren, City Councilmember,
City of Sacramento

Greater Sacramento NAACP

United Latinos

EBAYC Sacramento

Sacramento LGBT Community Center

Sacramento Area Congregations
Together (ACT)

Youth Forward

... and many more!