TIMELINE FOR MERCED YOUTH BUDGET CAMPAIGN – December, 2013 – September, 2014

| December Launch 2014 Budget Work | January SSSI Learn about Merced budget | February Create budget proposal | March Learn Budget Advocacy | April | May Build coalition and advocate budget priorities | June | July Followup | August Evaluate | September Plan for next year's budget |
|---|--|---|--|---|---|--|--|---|--|
| Form working group Amend and approve goals and work plan Review Merced City budget Review youth survey | Attend budget training session Attend January priority-setting meeting Meet with city officials Help with date on youth needs | Outreach to get input on budget priorities, eg. Surveys, focus groups, community meetings Meetings with city officials | Assist with drafting and dissemi- nation of budget proposal Begin meetings w. stake- holders on proposals | Training, practice on public presentations Outreach: community leaders; leafleting | Media: print, broad- cast, electronic Community meetings | > Testimony to City Council > Meetings with elected officials and city leaders | Develop and approve report on outcomes Publicity, media Follow-up communication with decision makers and stakeholders Celebrate | Survey stake-holders Community meetings Monitor implementa tion Evaluation session | Reconstitute working group Review report on outcomes and evaluation Develop preliminary plan |
| Meeting 1 Discuss goals, work plan, timeline, city priority-setting. Confirm membership | Meeting 2 Training in Merced budget. Plan for January priority-setting meeting | Meeting 3 Assess policy, public opinion and other factors re: 2014-15 budget | Meeting 4 Establish budget priorities for 2014-15 budget | Meeting 5 Training on public presentations | Meeting 6 Report on outreach | Meeting 7 Plan final presentations and meetings | Meeting 8 Plan post-budget strategy | Meeting 9 Assess success, challenges, lessons learned | Meeting 10 Establish goals for 2015-16 budget |