

**PLANNING WORK SHEET**  
**For a Local Dedicated Revenue Stream for Children, Youth and Families**

<b>Benchmarks</b>	<b>Status</b>	<b>Next Steps</b>
<b>Foundational elements</b>		
Convening entity (organization, network, coalition, or individual) with credibility to act as umbrella for early phase of the work.		
Small working group with motivation, time and credibility to lead early work.		
Staff support (newly funded, in-kind, volunteer) for working group.		
Network working across multiple areas of children's services addressing common goals.		
<b>A case for a new funding stream</b>		
Community-wide agreement about goals, rights and/or outcomes for children, youth, families.		
Baseline information on the needs of children, youth and families		
Baseline information on expenditures for children, youth and families		
Community consensus about gaps in services.		

<b>A strong revenue proposal</b>		
Agreement about services that should be funded through a new measure.		
Development of a concrete measure to place before the voters – decisions made re: funding source, level of government, etc.		
<b>Community and political support</b>		
A broad coalition of diverse stakeholders who support the measure, such as parent groups, faith, labor, organizing groups, business, neighborhood clubs, professional associations, civic organizations.		
Respected community leaders who will act as spokespeople for the measure.		
A political champion (or champions) who will take a leadership role.		
Grassroots support and the capacity to mobilize that support.		
Base of private funding and volunteers who will support the measure.		
A majority of elected officials to place the measure on the ballot – OR the capacity and motivation to collect signatures to place it on the ballot by citizen petition.		
<b>TENACITY, PASSION, HUMOR, and WAR PAINT (when needed) ☺</b>		