

Making Cities More Youth-Friendly

Claudia Jasin, FNG Consultant



Statewide Meeting of Directors of
City Children- and Youth-Focused Departments and Offices

June 27, 2025



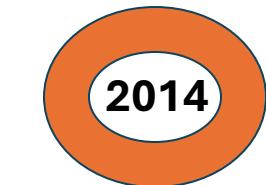
What are we doing in this session?



Strengthening your city's support of children and youth

RESOURCES

RESOURCES



ANALYSIS SHOWS THAT < 1% OF GENERAL FUND DEDICATED TO CHILDREN AND YOUTH

Financial analysis of spending on children and youth services citywide conducted.



MEASURE Y LOSES BY 0.85%

Measure Y on the June ballot to create the Sacramento Children's Fund and a new department.



MEASURE G LOSES GARNERING 45% APPROVAL

Measure G on March ballot to create the Sacramento Children's Fund

MEASURE A LOSES GARNERING 43% APPROVAL

Measure A on November ballot that included \$10 million set-aside for children and youth

\$9.9 MILLION OF CARES FUNDS ALLOCATED TO CHILDREN AND YOUTH USING STRATEGIC FRAMEWORK

City Council approves \$9.9 million in CARES-funded children and youth programs to address mental health and learning loss.



\$6 MILLION ALLOCATED TO CHILDREN AND YOUTH SERVICES IN MID-YEAR BUDGET

City Council invests \$6 million to address children and youth ongoing needs through expansion of City-operated programs and competitive grant process for CBOs.

\$2.8 MILLION OF ARPA FUNDS ALLOCATED TO CHILDREN AND YOUTH

City Council approves \$2.8 million in ARPA funds for community-based safe spaces and gang prevention programs.



\$5 MILLION ALLOCATED TO CHILDREN AND YOUTH SERVICES IN MID-YEAR BUDGET

City Council invests \$5 million for youth workforce development, access to safe spaces, and stabilization grants for youth-serving non-profits.

MEASURE L TO CREATE SACRAMENTO CHILDREN'S FUND PASSES

Measure L approved by voters by 63% creating the Sacramento Children's Fund.



**Strengthening your city's
support of children and youth**

**RESOURCES
INFRASTRUCTURE**

INFRASTRUCTURE



DEPARTMENT OF YOUTH, PARKS AND COMMUNITY ENRICHMENT CREATED

Parks and Recreation Department reorganized to include Youth Division.

FIRST YOUTH DEVELOPMENT POLICY MANAGER HIRED

Position created in City Manager's Office to oversee youth policy citywide.



JOINT MEETING OF CITY COUNCIL AND YOUTH COMMISSION HELD

City Council and Sacramento Youth Commission hold joint meeting for first time in City's history.



CITY OF SACRAMENTO CHILDREN'S CABINET HOLDS FIRST MEETING

City Manager's Office and Department Directors begin meeting to better align children and youth services.



LAW & LEGISLATION COMMITTEE APPROVES SENDING ORDINANCE TO CREATE DEPT. OF YOUTH DEVELOPMENT TO FULL COUNCIL

City Council's Law & Legislation Committee approves forwarding an ordinance to create the Department of Youth Development to City Council for consideration.

YOUTH ADVISORY LIAISON TO CITY COUNCIL CREATED

City Council approves creation of Youth Advisory Liaison to the City Council to be held by a youth between ages 18-24.



Strengthening your city's support of children and youth

**RESOURCES
INFRASTRUCTURE
PROGRAMS**

PROGRAMS



RydeFreeRT LAUNCHES

City partners with Sacramento Regional Transit and invests \$1 million to offer fare-free public transit to all youth.

CITY PILOTS PROGRAM TO REPURPOSE ILLEGAL CANNABIS GROW HOUSES INTO HOUSING FOR HOMELESS TAY

City launches pilot to transfer illegal grow houses to non-profits serving homeless TAY.



POLICE CADETS' TRAINING ADDS CHILDHOOD TRAUMA, ACEs, & TRAUMA-INFORMED PRACTICES

Police cadet cohort participates in 10-hour training for first time.



FEE WAIVERS FOR YOUTH SPORTS TEAMS USING CITY ATHLETIC FIELDS APPROVED

City Council approves granting fee waivers to recreational youth sports teams that meet specific criteria for usage of City athletic fields.



Strengthening your city's support of children and youth

**RESOURCES
INFRASTRUCTURE
PROGRAMS
POLICY**

POLICY

2017

CITY COUNCIL ADOPTS FRAMEWORK FOR CHILDREN AND YOUTH SERVICES

Citywide Youth Development Campaign Plan establishes vision, mission, values, and goals for City around supporting young people.

2019

SACRAMENTO YOUTH COMMISSION CHARTERED

City Council passes ordinance formally making the Youth Commission a chartered body.

2020

PUBLIC SAFETY REDEFINED

City Council passes resolution redefining public safety to include prevention services for children and youth.

2021

YOUTH SEATS DESIGNATED ON CITY COMMISSIONS

City Council approves ordinance designating seats for youth on three City Commissions.

2022

RESOLUTION FOR PARITY IN BUDGET INCREASES ACROSS ALL PUBLIC SAFETY SERVICES

Law & Legislation Committee reviews and forwards to Budget & Audit Committee a resolution requiring that, when police, fire and/or emergency services budgets increase, budget for youth prevention services must increase by same percentage.

SACRAMENTO COUNTY BOARD OF SUPERVISORS CREATES BEHAVIORAL HEALTH YOUTH ADVISORY BOARD

City collaborates with County and SCOE to propose and invest in Behavioral Health Youth Advisory Board focused on advising systems leaders on making services more youth-friendly.



Strengthening your city's support of children and youth

WISH LIST

THE WISH LIST...

POLICY

CONTRACTS FOR EARLY EDUCATION/ CHILDCARE SERVICES REQUIRED TO INCLUDE QUALITY STANDARDS

PARTICIPATION IN CITY INTERNSHIPS GIVE PREFERENCE WHEN APPLYING FOR CITY ENTRY LEVEL JOBS

ANY CITY CONTRACTS OVER \$X MILLION REQUIRED TO INCLUDE YOUTH INTERNSHIPS/WORK-BASED LEARNING EXPERIENCES

ALL CONTRACTS WITH VENDORS PROVIDING SERVICES FOR 0-5 YEAR OLDS INCLUDE LANGUAGE ABOUT QUALITY STANDARDS

YOUTH ENGAGEMENT IN DEVELOPMENT OF 10-YEAR GENERAL PLAN

EQUITY ANALYSIS OF CITY-OPERATED AND CITY-FUNDED CHILDREN AND YOUTH SERVICES

LIGHTING FOR ALL CITY- OWNED OUTDOOR ATHLETIC FIELDS

EXTRA POINTS GIVEN IN RFQ/RFI PROCESS TO PROPOSALS THAT BENEFIT YOUTH

PERMITS FOR CONSTRUCTION (OF ANY KIND) EXPEDITED IF PLANS INCLUDE CHILDCARE CENTER AND/OR IF VENDOR PROVIDES CHILDCARE TO EMPLOYEES

INFRASTRUCTURE

CONTINUOUS QUALITY IMPROVEMENT PROCESS FOR ALL CITY- OPERATED CITY-FUNDED CHILDREN AND YOUTH SERVICES

CONTRACT MANAGEMENT SYSTEM/ MANAGEMENT INFORMATION SYSTEM

FINANCIAL TRACKING SYSTEM FOR CHILDREN AND YOUTH EXPENDITURES

GRANTMAKING PLATFORM

CONSISTENT EVALUATION SYSTEM FOR ALL CITY- OPERATED AND CITY- FUNDED CHILDREN AND YOUTH SERVICES

PROGRAMS

ELIMINATION OF FOOD DESERTS IN COMMUNITIES WITH HIGH POPULATIONS OF CHILDREN AND YOUTH

HUMAN RESOURCES

CHILDCARE BENEFITS PROVIDED FOR CITY EMPLOYEES

CITY EMPLOYEES WORKING WITH CHILDREN AND YOUTH EXEMPT FROM BUMPING

CITY EMPLOYEES GIVEN RELEASE TIME TO MENTOR YOUTH

ALL CITY EMPLOYEES WORKING WITH SCHOOL-AGED YOUTH TRAINED IN YOUTH DEVELOPMENT AND MENTAL HEALTH FIRST AID

Questions?





How
about
your
city?